

PARILLUME™
harness the power of personality

Lisa Foster
helps your audience shine!

Transformational coaching and keynotes to help you *shift your lens* and leverage your team's unique strengths, personalities and perspectives to drive revenue and improve relationships.

Speaker Packet



No time to manage?

CRACK THE CODE OF LEADERSHIP

AND DEVELOP YOUR TEAM IN LESS TIME

Managing people can be the hardest part of leadership. To create a culture in which everyone shines—and your business grows—takes time.

Leaders must know how to motivate, appreciate and communicate with each unique team member. In this signature presentation, Lisa reveals a more efficient way to truly see and lead your people.

THIS PROGRAM IS PERFECT FOR MANAGERS, OWNERS AND INTEGRATORS WHO:

- Care deeply about their team and want to individualize their management but are short on time
- Desire a “cheat sheet” for effective, transformational leadership that inspires and energizes
- Know they are “projectile motivating” based on their own strengths, personality and perspective, but don’t know how to stop

YOUR AUDIENCE WILL ACTIVATE THEIR LEADERSHIP SUPERPOWERS AND:

- Explore a step-by-step guide to developing each team member in a way that motivates and appreciates them - so people feel seen, heard and validated, and leadership takes less time
- Discover how to shift their perspective, real-time, and move from reaction to grounded response in the midst of stress and challenges
- Understand how to hack their leadership kryptonite: those activities and interactions that disempower you and drive avoidance, mediocrity and conflict



Say What?!



CRACK THE CODE OF COMMUNICATION

AND SHIFT YOUR TEAM FROM CONFLICT TO COLLABORATION

In the absence of clear communication, stories abound. Whether conscious or not, internal or external, these stories fuel conflict and disconnection on our teams.

Lisa teaches your audience how to see their stories and shift them, using their unique superpowers, to turn conflict into collaboration.

THIS PROGRAM IS PERFECT FOR
LEADERS, TEAMS AND
INDIVIDUAL CONTRIBUTORS
WHO WANT:

- Next-level resilience, self-management and confidence
- The ability to resolve conflict internally before it starts externally
- A team that talks to each other, not about each other

YOUR AUDIENCE WILL ACTIVATE
THEIR COMMUNICATION
SUPERPOWERS TO:

- Discover the default, disempowering storyline that creates internal conflict and how to shift it
- Explore a communication roadmap for how to resolve conflict quickly with each member of their team
- Understand what each person needs to build trust and engagement for optimal collaboration



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How can I help?



CRACK THE CODE OF CUSTOMER SERVICE

AND MEET UNSPOKEN NEEDS TO TURN CUSTOMERS INTO RAVING FANS

Behind every customer service challenge is an unmet, often unconscious need.

Lisa helps her audience see and meet those needs to create an outstanding customer service experience - leading to loyalty, referrals and a thriving relationship with your company.

THIS PROGRAM IS PERFECT FOR
LEADERS, TEAMS AND
INDIVIDUAL CONTRIBUTORS
WHO WANT:

- Understand that world-class customer service is customized for the individual but have no idea how to do that in an efficient, systematic way
- Have at least one challenging client they dread interacting with - and whose negative online review they want to avoid
- Desire next-level communication skills and insights that can turn each and every client into a raving fan

YOUR AUDIENCE WILL ACTIVATE
THEIR CUSTOMER SERVICE
SUPERPOWERS TO:

- Discover the 9 core needs - what customers love - and how to provide them
- Learn the unspoken pain points - what clients hate - and how to resolve them
- Receive a step-by-step guide for serving each personality type - no matter how challenging - so customers feel seen, heard and validated





Lisa Foster

BIO

PARILLUME™
harness the power of personality

Lisa Foster was 4 years old the first time she performed, and she loved it. Today, audiences love how she brings alive the different personality types - and the insights and hands-on tools that help them **build better relationships at work and in their personal lives.**

When she discovered personality assessments, Lisa felt like she had come home. They revealed how and why she had **triumphed or lost her way,** illuminated family dynamics, and **helped her to best meet her son's needs.**

The power of personality lit a path through hard times.

SPEAKER, CONSULTANT, COACH

Leveraging her background in marketing and development for nonprofits, Lisa put her new-found insights to work and started a nonprofit in Zimbabwe. She mined personality patterns and created **practical tools to put the right people in the right seats.** It worked.

Now Lisa lights the way for leaders, teams and sales people world-wide. As a speaker, consultant, and coach she shares how to use the power of personality to **build relationships that drive revenue.**

Integrating insights from CliftonStrengths, Myers Briggs, and the Enneagram, Lisa reveals how to hack kryptonite - blind spots and weak points - and harness superpowers so **we can all shine from our original design.**

When we leverage our superpowers, we gain clarity, energy and impact. And our teams improve engagement, communication and outcomes.

Lisa Foster

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harness the power of personality

IMPACT

No matter where you are as a company,
this is hands-down the **best investment you can make.**

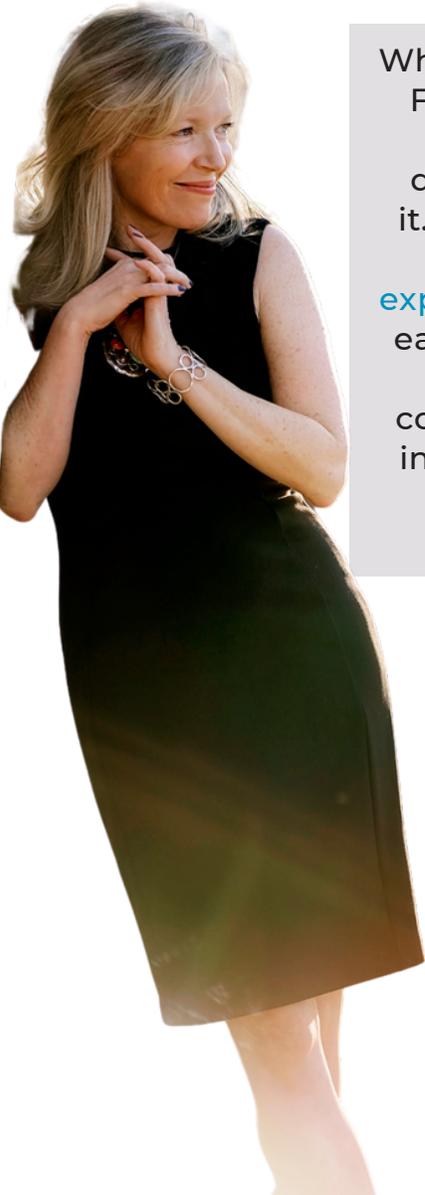
- Jason Lewis, CEO and Managing Broker, Ecospace Real Estate

Whenever I see Lisa speak not only do I laugh my butt off, I walk away with a changed perspective and concrete tools to put this change into practice. I can't recommend her enough. Entertaining and tuned in to her specific audience, Lisa delivers content that's **immediately applicable at a level that is unique and rare to find.**

- Grace Estripeaut. Senior Training Analyst, Sunrun



Entrepreneurs' Organization



What does great virtual edutainment look like? I found out when Lisa Foster presented "Crack the Code of Teamwork: A Tour through the Enneagram" to my team at Salesforce. We encountered tech difficulties early on and switched platforms and Lisa just rolled with it. **She surprised us with customized, pre-recorded 60-second videos of the 9 Enneagram types sharing their work-from-quarantine experience.** With accents, costumes, and locations she brought to life each type's unique perspective - and shared what each needs to feel supported by the team. Between videos we explored how to communicate and collaborate with each type. We walked away with insights and concrete tools to apply right away. I highly recommend Lisa Foster as a presenter. **Whether live or virtual, she delivers!**

- Jon Gamm, Senior Solution Engineer Manager, Salesforce

Practical tools, game-changing insights.

Lisa impressed every attendee when she spoke for my organization of high-performing women in business. She offers high-quality information in an entertaining way so our participants could truly absorb it. I've hired about 30 speakers over the years and **Lisa out-performed and out-delivered all of them!**

- Meghann Conter, Owner and CEO, The Dames

Harness the power of personality to
transform your team, life, and bottom-line.

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